

Be seen by the right customers. Search Advertising puts your ads in top spots on Google, Bing and Yahoo, connecting your business with potential buyers at the very moment they are searching for the products and services you offer.



**1** A USER SEARCHES FOR YOUR PRODUCTS OR SERVICES ONLINE

**2** THE USER SEES YOUR AD IN TOP RESULTS ON GOOGLE, BING & YAHOO

**3** THE USER IS BROUGHT TO YOUR WEBSITE TO BUY OR CALL YOU

## Why Search Advertising?



### GET MORE CUSTOMERS

Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep buyers coming back for more, Search Advertising will help you win!



### ADVERTISE LOCALLY OR WORLDWIDE

Target your ads to Customers and Buyers in specific cities, states, regions and countries – or within a set distance from your business. Improve your results by adding powerful demographic information.



### REACH THE RIGHT BUYERS AT THE RIGHT TIME

Get your business seen by potential Buyers using Google, Bing and Yahoo at the exact moment they are searching for the products and services you offer.



### IF YOU NEED US, WE'RE HERE

Enjoy full service, accredited agency services to make sure you get the most ROI from your advertising dollars. Expert help will make the difference in your results!

**OVER A MILLION BUSINESSES RELY ON SEARCH ADVERTISING EVERY DAY BECAUSE WHEN IT'S DONE RIGHT – IT WORKS!**

### ECONOMY

**\$499<sup>00</sup> ‡**

per month plus ad spend

**\$500 - \$2,999 MONTHLY AD SPEND**

### STANDARD

**\$749<sup>00</sup> ‡**

per month plus ad spend

**\$3,000 - \$7,499 MONTHLY AD SPEND**

### EXPERT

**10% ‡**

per month plus ad spend

**\$7,500 AND UP MONTHLY AD SPEND**

Convert browsers into buyers. Retarget Advertising tracks visitors of your website and displays your ads to them on other sites, apps and videos - increasing your visibility and recognition to someone you know wants what you're selling.



## Why Retarget Advertising?



### STOP LOSING YOUR CUSTOMERS TO COMPETITION

When your prospects and existing customers see you again and again across the Internet on other websites it keeps your brand ahead of the competition with your products and your services top of mind.



### REACH THE OTHER 98%

Only 2% of your website visitors will turn into new customers after the first visit. Retarget advertising lets you continually reach out to the other 98%, bringing them back to your website days, weeks and months after their first visit.



### LARGE SCALE REACH FOR YOUR MANUFACTURING

Show Buyers your ads across their devices (PC, tablet, and phone) as they browse over 2 million other websites and mobile apps including the most popular and most visited websites on the Internet.

**STAYING IN FRONT OF YOUR PROSPECTS AND YOUR CUSTOMERS  
ISN'T CREEPY – IT'S SMART!**

### ECONOMY

**\$499<sup>00</sup> ‡**

per month plus ad spend

**\$500 - \$1,999 MONTHLY AD SPEND**

### STANDARD

**\$999<sup>00</sup> ‡**

per month plus ad spend

**\$2,000 - \$4,999 MONTHLY AD SPEND**

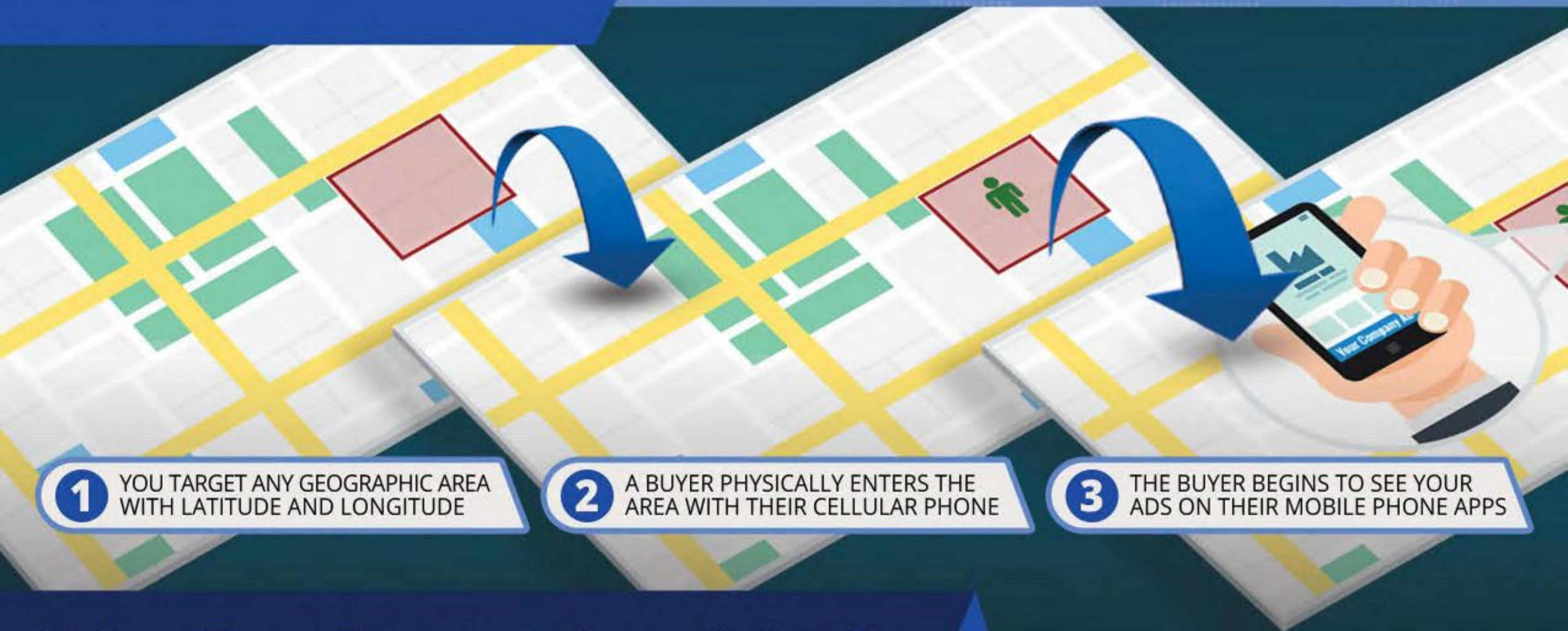
### EXPERT

**20% ‡**

per month plus ad spend

**\$5,000 AND UP MONTHLY AD SPEND**

Target any trade show, physical business address or geographic area. Geo-Fence Advertising shows your ads on mobile phone apps to anyone who has entered latitude and longitude "fences", both during and even days after they've exited.



**1** YOU TARGET ANY GEOGRAPHIC AREA WITH LATITUDE AND LONGITUDE

**2** A BUYER PHYSICALLY ENTERS THE AREA WITH THEIR CELLULAR PHONE

**3** THE BUYER BEGINS TO SEE YOUR ADS ON THEIR MOBILE PHONE APPS

## Why Geo-Fence Advertising?



### DON'T JUST REACH ONE BUYER, REACH THE ENTIRE C-SUITE

Targeting specific business addresses means not only the individual people you are working with at companies will see your ads but everyone entering the physical space – including the C-suite and other company executives.



### TARGET TRADE SHOWS EVEN WHEN YOU ARE NOT THERE

"Fence" any trade show address, building or other location relevant to your audience showing your ads on cell phone apps to everyone who enter the fence. Ads are visible during the time Buyers are within the trade show area and days or even weeks after they leave the fence.



### TARGET OTHER CONVERSION ZONES

Generate more awareness of your manufacturing products and services targeting users in specific locations at specific time frames. Target a prospect headquarters, your customers' business offices, business parks even competitor business locations and events.

**THIS TECHNOLOGY IS NEW. GET YOURSELF A LEG UP BY USING IT BEFORE EVERYONE ELSE DOES!**

### ECONOMY

**\$499<sup>00</sup> ‡**

per month plus ad spend

1 LOCATION OR

\$500 - \$999 MONTHLY AD SPEND

### STANDARD

**\$999<sup>00</sup> ‡**

per month plus ad spend

2 - 10 LOCATIONS OR

\$1,000 - \$4,999 MONTHLY AD SPEND

### EXPERT

**20%<sup>‡</sup>**

per month plus ad spend

25+ LOCATIONS OR

\$5,000 AND UP MONTHLY AD SPEND